

# the Art of Business

INCREASING BUSINESS FOR SMALL BUSINESSES

October 9, 1993

Mr. Jeff Davidson, MBA, CMC  
2417 Honeysuckle Road Suite 2A  
Chapel Hill, NC 27514-6819

Dear Jeff,

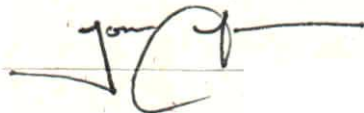
Thank you so very much for the presentation you made today concerning *Breathing Space* (and for the copy of *Your Bank - How to Get Better Service*)!

The ideas you presented to the Liberty Bell Speakers Association were both timely and invaluable (which is why I plan to implement them immediately)!

I would greatly appreciate receiving a tape of this presentation so that I can share this with my wife and make the attainment of *Breathing Space* a family goal.

Thank you for sharing with us your time, energy and ideas. Once again, you have greatly contributed to my life (the first time was when I read *Blowing Your Own Horn*)!

God Bless,



Tom Scott  
Marketing Coach